



Destination ImagiNation (DI) is an exciting program for students (elementary –college) that fosters creative thinking and problem-solving skills. This year, DI has added a special community service program entitled projectOUTREACH to its lineup of creative problem solving Challenges for the 2008-2009 challenge season.

The addition of projectOUTREACH brings to six the number of Challenges in which middle, high school and university teams can participate as they work toward earning a spot at Global Finals in May of 2009.

Participating in projectOUTREACH will take Destination ImagiNation's core values of creativity, problem solving, and teamwork into the real world as teams design and implement local projects that will yield positive, visible results for their communities and neighborhoods.

This season, the Destination ImagiNation projectOUTREACH Challenge invites teams to "Take Charge!" Teams of middle school, high school, and university-aged students will seek to increase their peers' physical and mental health by rallying them to eat better and become more physically active.

They will design projects that mobilize their peers to take action and increase the in-school availability and consumption of the Four Food Groups: low-fat and fat-free milk and milk products, vegetables, fruits, and whole grains.

To execute projects successfully, teams must manage their issue-based initiatives and track their progress and results using qualitative and quantitative data. projectOUTREACH teams will demonstrate and illustrate their process and results during the Tournament phase of the project, which involves a Presentation, Exhibit, Portfolio, and problem-solving Simulation to be evaluated by appraisers at regional and affiliate tournaments and at Destination ImagiNation Global Finals.

Teams interested in participating in projectOUTREACH should contact

[Mary Jane Conner](#) or [Lori Blakley](#)

Regional Directors